



# Promoting positive opinion about refugees: Additional resources

## **Tools for effective public messaging:**

[Bread and Borders: Exploring Fears, Facts & Impacts About Refugee Claimants in Manitoba, A resource for engaging in meaningful dialogue](#) (Refugee Claimant Public Education Working Group of Winnipeg)

[Five ways to listen better](#) (Ted Talk)

[Reframing Refugees Messaging Toolkit](#) (note: the key messages here are tailored to audiences and popular values in the US rather than ones tested and recommended we use in Canada) (Welcoming Refugees)

[Telling an affirmative story](#) (Opportunity Agenda)

[Grassroots communications tips](#) (Narrative insurgency)

[The Opportunity Agenda - Using the Value, Problem, Solution, Action Model from this toolkit](#)

[Battle of the story worksheet](#) (Progressive Tech)

[How to counter and pivot negative messages about refugees](#) (Canadian Council for Refugees):

## **Research on effective messaging:**

Anat Shenker-Osorio and ASO Communications. [“Immigrant Rights Style Guide: Words that Work”](#)

[Messaging this Moment: A Handbook for Progressive Communications](#)

Overseas Development Institute. [Working Paper: Understanding public attitudes towards refugees and migrants](#). 2017.

OHCHR, Office of the High Commissioner for Human Rights. [Shaping the public narrative on migration](#). 2016.

## **For local organizers:**

[Living Room Conversations](#) (Rural Organizing Project)