



Strategic Plan 2017-2019

The CCR's 2017-2019 Strategic Plan is a revision and update of the 2013-2016 Strategic Plan.

Outcomes

1. The CCR has a strongly engaged and active membership.
2. The CCR has increased youth engagement and leadership.
3. The CCR has increased international engagement and increased credibility internationally.
4. The CCR has continued educational initiatives and relations with Indigenous Peoples.
5. The CCR has effective relations with governments at different levels.
6. The CCR has sufficient resources to carry out its activities.

The Executive Committee will develop a detailed operational plan, including timeline, which will include but not be limited to the activities listed below.

| Outcome 1: The CCR has a strongly engaged and active membership. | |
|---|--|
| Strategies | Activities |
| Two-way conversations with regional/provincial umbrella organizations | <ul style="list-style-type: none">– Explore participation of CCR (staff or volunteer leaders) in meetings of settlement sector umbrella organizations– Try to meet with umbrella where consultation is happening |
| Bring in new members | <ul style="list-style-type: none">– Members to do more active recruitment when attending events (e.g. conferences)– Make membership promotion package more accessible |
| Engage with other national organizations | <ul style="list-style-type: none">– Maintain and expand relationships with National Settlement Council, Resettlement Assistance Program (RAP) Working Group, Sponsorship Agreement Holder (SAH) Council, and others as appropriate |
| Outreach to smaller and geographically remote areas | <ul style="list-style-type: none">– Continue virtual meetings for those unable to travel to CCR meetings |
| Use Working Groups more effectively to engage membership | <ul style="list-style-type: none">– Review the Working Group structures– Structure Working Group meetings more intentionally to be inclusive of diverse participants (first-time and regular participants) |
| Strengthen francophone participation/inclusion | <ul style="list-style-type: none">– Organize more virtual meetings in French to facilitate networking among francophones– Actively recruit more francophones to CCR Executive and other committees |

| Outcome 2: The CCR has increased youth engagement and leadership. | |
|---|--|
| Strategies | Activities |
| Support members in providing more engagement with youth at local levels | <ul style="list-style-type: none"> – Organize training for members on how to engage youth – Pursue connections between CCR youth and local World University Service Canada (WUSC) committees – Clarify role for non-newcomer youth who want to work in solidarity with newcomer youth and engage non-newcomer youth accordingly |
| Support newcomer youth leadership within the CCR | <ul style="list-style-type: none"> – Seek funding to support continued newcomer youth engagement and leadership within the CCR – Create a youth engagement policy |
| Outcome 3: The CCR has increased international engagement and increased credibility internationally. | |
| Strategies | Activities |
| Build on Canada’s emerging international leadership regarding refugees and migrants | <ul style="list-style-type: none"> – Organize an international conference – Strategically attend international meetings and conferences – Engage in periodic review of Canada by respective international bodies |
| Dialogue in and out with organizations similar to CCR | <ul style="list-style-type: none"> – Develop a list of strategic priorities for dialogue – Have more consistent virtual meetings with priority organizations – Strategically attend international meetings and conferences – Designate one workshop a year at a CCR consultation for an international speaker |
| Have a CCR governance body oversee CCR’s international engagement | <ul style="list-style-type: none"> – Reconvene CCR’s International Committee |
| Outcome 4: The CCR has continued educational initiatives and relations with Indigenous Peoples. | |
| Strategies | Activities |
| Ensure that there is a presence and participation of Indigenous Peoples in consultations. | <ul style="list-style-type: none"> – Explore ways to invite authentic participation of Indigenous Peoples in consultation discussions beyond the traditional welcome and introductory remarks – Consider including a specific reference in the Workshop Planning document for CCR consultations to Indigenous participation |
| Explore funding to support education of newcomers and links with Indigenous Peoples | <ul style="list-style-type: none"> – Seek funding opportunities for work on newcomer-Indigenous intersections |
| Advocate for implementation of TRC Calls to Action 93 and 94 | <ul style="list-style-type: none"> – Seek dialogue with Federal Government to allow newcomers to understand and affirm the treaty relationship by implementing Calls to Action #93 and #94 |

| Outcome 5: The CCR has effective relations with governments at different levels. | |
|--|---|
| Strategies | Activities |
| Organize an annual lobby day | <ul style="list-style-type: none"> – Coordinate nation-wide lobby day around a specific theme related to CCR’s work |
| Support member organization engagement with provincial and local governments | <ul style="list-style-type: none"> – Identify issues and provide supporting materials to engage provincial and local governments – Take advantage of opportunities for advancing issues, such as the Federation of Canadian Municipalities |
| Have an evolving strategic plan for improving CCR’s relations with relevant government departments | <ul style="list-style-type: none"> – Identify priorities based on CCR’s agenda or emerging issues in government – Develop a plan of action on how to strategically engage with government to create consultative environment where CCR is perceived as an important partner |
| Outcome 6: The CCR has sufficient resources to carry out its activities. | |
| Strategies | Activities |
| Engage in fundraising commensurate with CCR’s strategic priorities | <ul style="list-style-type: none"> – Promote CCR membership and Friends of the CCR program to increase non-earmarked revenues – Explore grant opportunities for emerging priority areas – Explore other fundraising opportunities (e.g. house party fund raisers) |

