



## CCR Fundraising Campaign: 35 success stories Request for Support

Dear Friends,

The Canadian Council for Refugees is asking for your assistance in identifying individuals who could help us celebrate 35 years as a strong and independent voice for refugees and immigrants in Canada.

We are all concerned by the negative rhetoric about refugees and immigrants being circulated in the public. The CCR seeks to make this anniversary an opportunity to celebrate the many positive and valuable contributions that refugees and immigrants make to Canadian communities.

### **The fundraising campaign:**

We have launched a fundraising campaign leading up to our national consultation in Halifax in May 2014. We are inviting individuals who came to Canada as refugees or immigrants (or whose family members made this journey before them), and who are now in the position to contribute financially, to make a special donation to support the CCR's work.

Our goal is to find **35 donors** who will make a donation of **\$500 or more**.

### **Sharing stories of migration:**

We are also inviting these donors to have their story and reflections profiled on the CCR website, to give a voice to their experiences and to celebrate the contributions they have made to their communities. This is a unique opportunity for individuals who have a personal connection to the migration experience to mark the journey they have made and to contribute to making Canadians proud to protect refugees and immigrants today and in the future.

### **We are appealing to you, our members and partners, to help us in this campaign.**

#### **Here are a few things you could do:**

- Suggest individuals who may be interested in donating and sharing their story
- Contact potential donors on behalf of the CCR (we will provide resources to support you in this)
- Make a donation on behalf of an individual or family your organization has supported and ask if they would like to share their story

#### **Resources we have produced to make it easy for you to help:**

- Letter to potential donors explaining the campaign and our request
- Package with information on the CCR and why to support our work

**For more information**, please contact Simran Chahal, CCR Fundraising Coordinator, at (514) 277-7223 or [schahal@ccrweb.ca](mailto:schahal@ccrweb.ca)