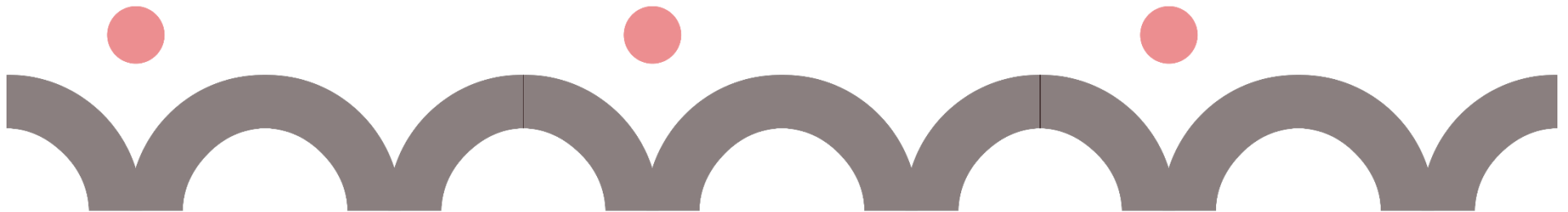




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# 2025 Consultation

## Better Neighbours: Building the Communities We Need



- Winnipeg, November 18-20

## Sponsorship opportunities

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## Sponsorship opportunities – 2025 Consultation

As a valued CCR member, your organization plays a central role in our movement, and we're inviting you to take that leadership even further by sponsoring the 2025 CCR Consultation.

We know this is a difficult time for many. Sector-wide cuts have deeply impacted funding, staff, and services, yet we also know that CCR members consistently show up for each other and for the communities we serve.

**That's why we've designed a set of accessible, high-impact sponsorship options especially suited to member organizations.**

### Member-Recommended Sponsorship Options

- Workshop Sponsor – \$1,500: Support one of the 16 core sessions of the Consultation (page 9)
- Plenary Sponsor – \$5,000-\$7,500: Sponsor a range of keynote sessions (page 8)
- Amina Malko Fund Sponsor – \$20,000: Support refugee participation by removing financial barriers (page 6)
- Sustenance Sponsor – \$5,000-\$30,000: Sponsor a lunch or coffee break. Fuel connections and conversations (page 5)
- Exhibitor Table – \$750: Share your work and connect with attendees directly (page 11)

### Why Member Sponsorship Matters

- It helps keep registration fees lower and the event more accessible, especially for people with lived experience.
- It allows us to provide translation, wellness infrastructure, and community-led programming.
- It positions your organization as a leader within a national movement for refugee and migrant justice.
- It's a tangible way to show solidarity during a time of political and financial pressure.
- It keeps the CCR's Consultations independent and mission-focused.

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### Ready to sponsor or want to learn more, contact

#### Alice Alvarez-Pereyre

Member Services Manager

The Canadian Council for Refugees

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## Sponsorship Options Overview

Benefits	Lead \$50,000+	Sustenance \$5,000 - \$30,000	Amina Malko Fund \$20,000	General \$10,000+	Plenary \$5,000 - \$7,500	Workshop \$1,500
Complimentary in-person registrations	5	2 to 4	4	3	2	1
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)	✓	From \$10k+	✓	✓		
Verbal recognition of the sponsor	✓	✓	✓	✓	✓	✓
Opportunity to address the participants	<i>Opening or Closing</i>	<i>From \$20k+ at Lunch</i>	<i>Opening or Closing</i>			
Recognition of the company as the Lead Sponsor at the start of all sessions	✓					
Opportunity to provide branded gift	✓	From \$15k+	✓			
Acknowledgement in conference kits, report	✓	✓	✓	✓	✓	✓
Acknowledgement on social media – see <i>details below for which levels</i> – and event website (logo and your website link)	✓	✓	✓	✓	✓	✓
Acknowledgement on event signage (logo)	✓	From \$10k+	✓	✓		

### Sponsorship Options Details

Lead Sponsor (1 available)		\$50,000+
<i>Do you want to showcase your commitment towards a welcoming Canada? Become the lead sponsor and engage in collaborative thought leadership</i>		
PROGRAM ACCESS		
Complimentary in-person registrations		5
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition as lead sponsor at the Opening or Closing Remarks (Day 1 & 3)		✓
Opportunity to address the participants during opening or closing remarks		✓
Recognition of the organization as the Lead Sponsor at the start of all sessions		✓
Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits, report (including prominent positioning of your logo on the onsite printed agenda as the Lead Sponsor)		✓
Acknowledgement on social media, event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓

<b>Sustenance Sponsor (coffee breaks or lunches Tuesday or Wednesday)</b> <i>Offering an informal networking opportunity around sessions</i>		\$5,000 – \$30,000
PROGRAM ACCESS		
Complimentary in-person registrations		2 to 4
AUDIENCE ENGAGEMENT		
<b>From \$10k+:</b> In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor during all morning sessions of related day		✓
<b>From \$20k+:</b> Opportunity to address the participants during the lunch breaks		✓
<b>From \$15k+:</b> Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in a dedicated section		✓
Acknowledgement on social media ( <b>from \$10k+</b> ), event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓

<b>Amina Malko Fund Sponsor (for refugee participation)</b>		<b>\$20,000</b>
<i>Sponsor refugee participation and help us remove financial barriers for refugee participants</i>		
PROGRAM ACCESS		
Complimentary in-person registrations		4
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor at the Opening or Closing Remarks (Day 1 & 3)		✓
Opportunity to address the participants during opening or closing remarks		✓
Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in a dedicated section		✓
Acknowledgement on social media, event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓

General Sponsor (6 available)		\$10,000+
<i>Inspired by this year's theme? Sponsor the general organization of the Consultation and be part of offering a great event experience to attendees.</i>		
PROGRAM ACCESS		
Complimentary in-person registrations		3
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor at the Opening or Closing Remarks (Day 1 & 3)		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in a prominent section		✓
Acknowledgement on social media, event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓

Plenary Sponsor (3 available)		\$5,000 – \$7,500
<i>Plenary sponsorship offers exposure to hundreds of attendees, with rates tailored to the session's profile: from headline keynotes to thought-provoking panel discussions.</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the entire day of the related Plenary)		2
AUDIENCE ENGAGEMENT		
Verbal recognition of the sponsor at the sponsored Plenary		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in front of the Plenary sponsored		✓
Acknowledgement on social media, event website (logo and your website link)		✓



Workshop Sponsor (16 available)		\$1,500
<i>Workshop sessions are the backbone of the Consultation. Sponsor one (1) of the 16 sessions</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the entire day of the related workshop)		1
AUDIENCE ENGAGEMENT		
Verbal recognition of the sponsor at the related workshop		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in front of the related workshop		✓
Acknowledgement on event website (logo and your website link)		✓

### Additional Sponsorship Options

<b>Speaker Fund (for people with lived experience)</b>		<b>\$10,000</b>
<i>Help us bring dynamic and engaging presenters from all areas of migration to ensure diversity, equity, and that issues of interest to refugees are brought forward</i>		
PROGRAM ACCESS		
Complimentary in-person registrations		3
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor at the Opening or Closing Remarks (Day 1 & 3)		✓
Verbal recognition of the sponsor during related sessions of related day		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in a dedicated section		✓
Acknowledgement on website (logo and link to your website)		✓
Acknowledgement on event signage (logo)		✓

<b>Exhibitor table (10 available)</b> <i>Want to showcase a program or a product to the Consultation attendees? Purchase a display table for more visibility and networking opportunities</i>	<b>\$750</b> <b>CCR</b> <b>member</b>	<b>\$1,500</b> <b>Non-member</b>
PROGRAM ACCESS		
Complimentary in-person registrations (for people manning the table)	2	2
AUDIENCE ENGAGEMENT		
Opportunity to provide branded gift	✓	✓
BRAND VISIBILITY		
Acknowledgement on website (logo and link to your website) and report	✓	✓

## Sponsorship opportunities – 2025 Consultation

Canadian Council  
for Refugees

Conseil canadien  
pour les réfugiés

### They have supported us!

Discover our past sponsors and be the next one to add your name to this list – and if you’ve sponsored us before, we’d love to welcome you back for another year of making a difference together!

#### First tier Sponsors



Fondation du Grand Montréal



## Sponsorship opportunities – 2025 Consultation

Canadian Council  
for Refugees

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### Second tier Sponsors

