



- Sponsorship invitation

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# Support the CCR by becoming a sponsor for the 2024 Consultation!

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We are pleased to announce that the Canadian Council for Refugees (CCR) will be holding its Annual Consultation in Ottawa, from November 26<sup>th</sup>-28<sup>th</sup> 2024. The theme is *Reclaiming Public Support: Building the Movement for Refugee and Migrant Rights*.

CCR's Consultation is a highly anticipated national event that gathers around 400 participants from all over Canada, including refugees and immigrants, representatives of NGOs, municipal, provincial, and federal governments, UNHCR, as well as lawyers, academics and professionals in the field, community workers, and newcomer youth.

This year, the CCR will work to draw in a wide cross-sectoral coalition, **with the intention of building public and political support for refugees and newcomers**. There is significant public support and strong values in Canada to welcome refugees and migrants, but this is being beaten down, and the public is being told it is waning. We need to reclaim this space and work towards maintaining and growing Canadian public support for policies that offer a meaningful future for refugees and (im)migrants. **We invite you to join us as we take on this challenge and show your support for refugee and migrant rights in Canada.**

The Consultations are an opportunity for sector experts, folks with lived experience, and government representatives to come together to identify key challenges and strategize on solutions. Outputs from past Consultations have resulted in successful advocacy campaigns and substantial legislative and policy changes that have demonstrably improved how newcomers and refugees are welcomed and treated in our country.

## Be a part of this major event!

Sponsorship is a great way to raise awareness for your company or organization by showcasing your services and networking directly with a highly targeted audience, all while helping us provide a vital space for mobilizing for refugee and immigrant rights locally and nationally. By supporting CCR's Consultations you can become a nationally recognized supporter of refugee

rights and **demonstrate your commitment to creating a Canada that is safe and welcoming to all newcomers and refugees.**

**About the Consultation**

For more than **40 years**, CCR Consultations have been held successfully in different cities across Canada. The Consultation is a 3-day event, involving approximately 20 sessions that offer key opportunities for information exchange, networking, and strategy development. For more information about the Consultation, please visit [ccrweb.ca/en/meetings](http://ccrweb.ca/en/meetings).

**Sponsorship Options Overview**

Benefits	Lead \$50,000+	Lunch/ Dinner \$20,000- \$30,000	Amina Malko Fund \$20,000	General \$10,000+	Plenary \$5,000	Workshop \$1,000
Complimentary in-person registrations	5	4	4	3	2	1
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)	✓	✓		✓	✓	
Verbal recognition of the sponsor	✓	✓	✓	✓	✓	✓
Opportunity to address the participants	<i>Opening or Closing</i>	<i>Lunch or Dinner</i>	<i>Opening or Closing</i>			
Recognition of the company as the Lead Sponsor at the start of all sessions	✓					
Opportunity to provide branded gift	✓	✓		✓	✓	
Acknowledgement in conference kits, report	✓	✓	✓	✓	✓	✓
Acknowledgement on social media, event website (logo and your website link)	✓	✓	✓	✓	✓	✓
Acknowledgement on event signage (logo)	✓	✓	✓	✓		

<b>Lead Sponsor (1 available)</b>		<b>\$50,000+</b>
<i>Do you want to showcase your commitment towards a welcoming Canada? Become the lead sponsor and engage in collaborative thought leadership</i>		
PROGRAM ACCESS		
Complimentary in-person registrations		5
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition as lead sponsor at the Opening and Closing Remarks (Day 1 & 3)		✓
Opportunity to address the participants during opening or closing remarks		✓
Recognition of the company as the Lead Sponsor at the start of all sessions		✓
Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits, report (including prominent positioning of your corporate logo on the onsite printed agenda as the Lead Sponsor)		✓
Acknowledgement on social media, event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓

<b>Sustenance Sponsor (3 available for lunch Tuesday or Wednesday, or dinner on Wednesday)</b>		<b>\$20,000-\$30,000</b>
<i>Offering an informal networking opportunity around sessions</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the whole event)		4

AUDIENCE ENGAGEMENT	
Verbal recognition of the sponsor during all morning sessions of related day	✓
Opportunity to provide branded gift	✓
BRAND VISIBILITY	
Acknowledgement in conference kits and report in a dedicated section	✓
Acknowledgement on social media, event website (logo and your website link)	✓
Acknowledgement on website (logo and link to your website)	✓

<b>Amina Malko Fund (for refugee participation)</b>	<b>\$20,000</b>
<i>Sponsor refugee participation and help us remove financial barriers for refugee participants</i>	
PROGRAM ACCESS	
Complimentary in-person registrations (for the whole event)	4
AUDIENCE ENGAGEMENT	
Verbal recognition of the sponsor at the Opening and Closing Remarks (Day 1 & 3)	✓
Opportunity to provide branded gift	✓
BRAND VISIBILITY	
Acknowledgement in conference kits and report in a dedicated section	✓
Acknowledgement on website (logo and link to your website)	✓

<b>General Sponsor (6 available)</b>		<b>\$10,000 +</b>
<i>Inspired by this year's theme? Sponsor the general organization of the Consultation and be part of offering a great event experience to attendees</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the whole event)		3
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor at the Opening and Closing Remarks (Day 1 & 3)		✓
Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report in a prominent section		✓
Acknowledgement on event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓

<b>Plenary Sponsor (3 available)</b>		<b>\$5,000</b>
<i>There are 3 plenary keynote sessions at the Consultation. It is a great opportunity for exposure with hundreds of people at each plenary</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the entire day of the related Plenary)		2
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor at the sponsored Plenary		✓
Opportunity to provide branded gift		✓

BRAND VISIBILITY	
Acknowledgement in conference kits and report in front of the Plenary sponsored	✓
Acknowledgement on event website (logo and your website link)	✓

<b>Workshop Sponsor (16 available)</b>	<b>\$1,000</b>
<i>Workshop sessions are the backbone of the Consultation. Sponsor one (1) of the 16 sessions</i>	
PROGRAM ACCESS	
Complimentary in-person registrations (for the entire day of the related workshop)	1
AUDIENCE ENGAGEMENT	
Verbal recognition of the sponsor at the related workshop	✓
BRAND VISIBILITY	
Acknowledgement in conference kits and report in front of the related workshop	✓
Acknowledgement on event website (logo and your website link)	✓

**Additional Sponsorship Options**

<b>Speaker Fund (for people with lived experience)</b>	<b>\$10,000</b>
<i>Help us bring dynamic and engaging presenters from all areas of migration to ensure diversity, equity, and that issues of interest to refugees are brought forward</i>	
PROGRAM ACCESS	
Complimentary in-person registrations (for the whole event)	3
AUDIENCE ENGAGEMENT	
Verbal recognition of the sponsor at the Opening and Closing Remarks (Day 1 & 3)	✓

Verbal recognition of the sponsor during related sessions of related day	✓
BRAND VISIBILITY	
Acknowledgement in conference kits and report in a dedicated section	✓
Acknowledgement on website (logo and link to your website)	✓

<b>Exhibitor table (10 available)</b>	<b>\$750</b>	<b>\$1,500</b>
<i>Want to showcase a program or a product to the Consultation attendees? Purchase a display table for more visibility and networking opportunities</i>	<b>CCR member</b>	<b>Non-member</b>
PROGRAM ACCESS		
Complimentary in-person registrations (for the whole event)	2	2
AUDIENCE ENGAGEMENT		
Opportunity to provide branded gift	✓	✓
BRAND VISIBILITY		
Acknowledgement on website (logo and link to your website)	✓	✓

**What your sponsorship will cover**

Whatever option you decide to go for, your sponsorship will support us in creating a catered and fully bilingual event. From bringing to Ottawa a wide range of speakers from all over the country to ensuring access to services and wider accessibility to the event (in-person translation services, conference kits, etc.), your sponsorship will help us offer an engaging event and a equip for the refugee- and migrant-serving sector for collective action.

**Preliminary list of workshop sessions that you can sponsor**

- The Need for a National Plan for Asylum with Dignity
- Building Stronger Support Systems for Vulnerable Migrant Workers

- Government Dialogue: Spotlight on Advancing Equity and Anti Racism in Immigration Policy
- Trauma-informed care for refugee- and immigrant-serving communities: Building resilience and healing
- Demystifying the challenges of protection for Palestinian refugees
- International Students: Understanding origins of the commodification and criminalization of international students and the outcome of precarious status
- Refugee Resettlement Processes from Africa under PSR - Challenges with IRCC and the International Organization for Migration (IOM)
- Messaging for Reclaiming Public Support for refugees and Migrants
- Mobilizing our communities: settlement organization, advocacy, and allyship
- Canada's role in the root causes of displacement in the Great Lakes region: extractive industries and human rights
- Legal Affairs Committee: Education workshop on CCR and Legal Challenges
- Sexual Violence against Immigrant Women & Effective Resources for LGBTQIA+ Refugees and Undocumented Migrants
- Are we still humanitarian? Challenges in Quebec and across Canada to the future of private sponsorship of refugees
- Emerging issues in immigration detention

### About the CCR

The Canadian Council for Refugees is a national registered charity and non-profit umbrella organization committed to the rights and protection of refugees and other vulnerable migrants in Canada and around the world and to the settlement of refugees and immigrants in Canada. The membership is made up of organizations involved in the settlement, sponsorship and protection of refugees and immigrants. The Council serves the networking, information-exchange and advocacy needs of its membership.

The CCR was created in 1978 and has grown steadily since then. It has come to be recognized as a key advocate for refugee and immigrant rights in Canada, educating the public and putting issues onto the national agenda.

For more information, please visit [ccrweb.ca](http://ccrweb.ca).

**To confirm your sponsorship or to discuss other opportunities, please contact**

**Alice Alvarez-Pereyre**

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The Canadian Council for Refugees

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