



- Sponsorship invitation

Support the CCR by becoming a sponsor for the Fall Consultation!

We are pleased to announce that the Canadian Council for Refugees (CCR) will be holding its Fall Consultation in Calgary, from November 16th-18th 2023. The theme is *The Power of the Collective: Decolonizing and Advocating for Systemic Change*.

Canada has been forced to look within and address centuries of oppressive and structural racist inequities, especially when it comes to supporting resettled refugees, refugee claimants, migrant workers, and marginalized newcomers. Building a welcoming country requires working collectively to address threats to Canadian multiculturalism, and identifying ways we can push for progress by taking an intersectional approach to transform Canada into a more welcoming country. The Consultations are an opportunity for sector experts, folks with lived experience, and government representatives to come together to identify key challenges and strategize on solutions, and outputs from past Consultations have resulted in successful advocacy campaigns and substantial legislative and policy changes that have demonstrably improved how newcomers are welcomed and treated in our country.

Why should your organization become a sponsor?

In addition to helping us provide a vital space for mobilizing for refugee and immigrant rights locally and nationally, becoming a Sponsor is a great way to:

- Highlight an issue that is near and dear to your organization
- Show your employees your organization is committed to providing them with professional development and leadership opportunities

About the Consultation

For more than **40 years**, CCR Consultations have been held successfully in different cities across Canada. The Consultation is a 3-day event, involving approximately 20 sessions that offer key

opportunities for information exchange, networking, and strategy development. For more information about the Consultation, please visit ccrweb.ca/en/meetings.

Sponsorship options

General		\$5,000 +
<i>Inspired by this year’s theme? Sponsor the general organization of the Consultation and be part of offering a great event experience to attendees.</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the whole event)		2
AUDIENCE ENGAGEMENT		
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)		✓
Verbal recognition of the sponsor at the Opening and Closing Remarks (Day 1 & 3)		✓
Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits and report on a prominent section		✓
Acknowledgement on event website (logo and your website link)		✓
Acknowledgement on event signage (logo)		✓
Plenary		\$3,500
<i>There are 3 keynote sessions at the Consultation. It is a great opportunity for exposure with more than a hundred people at each plenary.</i>		
PROGRAM ACCESS		

Complimentary in-person registrations (for the entire day of the related Plenary)	2
AUDIENCE ENGAGEMENT	
In-person exhibit hall booth package (6 ft. table, 2 chairs, shared property Wi-Fi)	✓
Verbal recognition of the sponsor at the sponsored Plenary (Opening, Mid or Closing Plenary)	✓
Opportunity to provide branded gift	✓
BRAND VISIBILITY	
Acknowledgement in conference kits and report in front of the Plenary sponsored	✓
Acknowledgement on event website (logo and your website link)	✓
Workshop <i>Workshop sessions are the backbone of the Consultation. Sponsor one (1) of the 16 concurrent sessions.</i>	\$2,500
PROGRAM ACCESS	
Complimentary in-person registrations (for the entire day of the related workshop)	1
AUDIENCE ENGAGEMENT	
Verbal recognition of the sponsor at the related workshop	✓
BRAND VISIBILITY	
Acknowledgement in conference kits and report in front of the related workshop	✓
Acknowledgement on event website (logo and your website link)	✓

Exhibitor display table (limited availability)		\$1,000
<i>Explain a program you are launching, good practices following a program you launched, expand your network, ask members to answer surveys, and more!</i>		
PROGRAM ACCESS		
Complimentary in-person registrations (for the whole event)		1
AUDIENCE ENGAGEMENT		
Opportunity to provide branded gift		✓
BRAND VISIBILITY		
Acknowledgement in conference kits		✓
Possibility to have your organization’s banner next to the table		✓

What your sponsorship will cover

Whatever option you decide to go for, your sponsorship will support us in creating a catered event. From bringing to Calgary a wide range of speakers from all over the country to ensuring wider accessibility to the event (translation services, conference kits, etc.).

Preliminary list of sessions – Find the full list here (updated regularly as content becomes available)

- 3 plenaries
- Equity in response to emergencies: How do we turn public attention into broader support for refugees?
- Decade of People of African Descent: Colonialism and Forced Displacement
- Broadening the definition of family
- More than a roof over their head: The vital need for wrap-around supports for newly arrived refugee claimants
- Anti-racism, intersectionality and coloniality

About the CCR

The Canadian Council for Refugees is a national non-profit umbrella organization committed to the rights and protection of refugees and other vulnerable migrants in Canada and around the world and to the settlement of refugees and immigrants in Canada. The membership is made up of organizations involved in the settlement, sponsorship and protection of refugees and immigrants. The Council serves the networking, information-exchange and advocacy needs of its membership.

The CCR was created in 1978 and has grown steadily since then. It has come to be recognized as a key advocate for refugee and immigrant rights in Canada, educating the public and putting issues onto the national agenda.

For more information, please visit ccrweb.ca.

To confirm your sponsorship or for more information, please contact

Alice Alvarez-Pereyre

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The Canadian Council for Refugees

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